



# Sponsorship Opportunities

June 13, 2024 @ HCC's West Houston Institute on the Alief-Hayes Campus

## PRESENTING SPONSOR - \$10,000

### Recognition:

- Exclusive listing as Presenting Sponsor for the conference on event app, social media, and AFP website
- Reserved premier seating for breakfast and lunch programs
- Electronic logo projection at conference\*
- Recognition at podium throughout conference
- Inclusion in all media advisories and press materials
- Right of first refusal to be the Presenting Sponsor the next year

### Engagement:

- One exhibition table for entire conference day
- Opportunity to share marketing items in ATE attendee materials.\*\*
- Two registrations to ATE 2024 Conference

## KEYNOTE SPEAKER - BREAKFAST - \$5,000

### Recognition:

- Exclusive listing as Keynote Sponsor for the conference on event app, social media, and AFP website
- Reserved premier seating for breakfast and lunch programs
- Electronic logo projection at conference\*
- Recognition at podium before and after keynote
- Inclusion in all media advisories and press materials
- Right of first refusal to be the Keynote Sponsor the next year

### Engagement:

- One exhibition table for entire conference day
- Opportunity to share marketing items in ATE attendee materials.\*\*
- Two registrations to ATE 2024 Conference

## LUNCHEON SPONSOR - \$7,500

### Recognition:

- Exclusive listing as Luncheon Sponsor for the conference on event app, social media, and AFP website
- Reserved premier seating for breakfast and lunch programs
- Electronic logo projection at conference\*
- Recognition at podium before and after awards ceremony
- Inclusion in all media advisories and press materials
- Right of first refusal to be the Awards Luncheon Sponsor the next year

### Engagement:

- One exhibition table for entire conference day
- Opportunity to share marketing items in ATE attendee materials.\*\*
- Two registrations to ATE 2024 Conference

## BREAKOUT SESSIONS SPONSOR - \$3,500

### Recognition:

- Exclusive listing as Breakout Sessions Sponsor for the conference on event app, social media, and AFP website
- Reserved premier seating for breakfast and lunch programs
- Recognition at ATE from podium
- Inclusion in all media advisories and press materials
- Name or company logo in Registration and Networking areas\*

### Engagement:

- One exhibition table for entire conference day
- Opportunity to share marketing items in ATE attendee materials.\*\*
- Two registrations to ATE 2024 Conference



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## COMMITTEE APPRECIATION EVENT SPONSOR - \$2,500

### Recognition:

- Listing as sponsor for the conference on event app, social media, and AFP website
- Reserved seating for breakfast and lunch programs
- Logo included on event-related emails to membership\*

### Engagement:

- One exhibition table for entire conference day
- Recognition and 3-minute promo at committee happy hour (March 7) and post-event all volunteer appreciation happy hour (date TBD in coordination with sponsor)
- Two registrations to ATE 2024 Conference

## MOBILE APP SPONSOR - \$2,000

### Recognition:

- Exclusive listing as Mobile App Sponsor for the conference on event app, social media, and AFP website
- Reserved seating for breakfast and lunch programs
- Recognition at ATE from podium

### Engagement:

- One exhibition table for entire conference day
- Two registrations to ATE 2024 Conference

## CORPORATE SPONSOR \$2,500, \$2,000, \$1,000, \$500

### Recognition:

- Listing as Corporate Sponsor for the conference on event app, social media, and AFP website
- Reserved seating for breakfast and lunch programs
- Logo included on event-related emails to membership\*
- Recognition at ATE from podium

### Engagement:

- One exhibition table for entire conference day
- Opportunity to conduct pop-up presentation or demo at networking mixer
- Two registrations to ATE 2024 Conference

## EXHIBITOR - \$750

### Recognition:

- Logo listed on event app, social media, and AFP website\*
- Logo included on event-related emails for the conference\*

### Engagement:

- One exhibition table for entire conference day
- Two registrations to ATE 2024 Conference

## GIVEAWAY SPONSOR



### Recognition:

- Exclusive listing as Giveaway Sponsor for the conference on event app, social media, and AFP website
- Reserved premier seating for breakfast and lunch programs

### Engagement:

- One exhibition table for entire conference day
- Opportunity to share marketing items in ATE attendee materials.\*\*
- Two registrations to ATE 2024 Conference

Ask the Experts is Houston's annual one-day conference hosted by The Association of Fundraising Professional - Greater Houston Chapter. Filled with stellar keynote speakers, excellent and educational breakout sessions and, networking with nonprofit colleagues and friends from across the city.

Contact: Serjio Brereda, [serjiobrereda@gmail.com](mailto:serjiobrereda@gmail.com)  
Sponsorship Committee, 2024 Ask The Experts

\*To receive your full benefit, logo must be received within 10 days of signing agreement. See Event Chairs for specifications.\*\* Must be approved by Chapter President or Event Chair