



## Development Director

Location: **Attack Poverty, Friends of N. Richmond Location**

Job Type: **Full-Time**

Pay Range: **\$70,000 - \$95,000/ annually**

### Position Overview

**Attack Poverty is a global organization that serves locally, adopting pockets of poverty and launching what we call 'Friends' Locations. These locations are long-term commitments that require mutual relationships and collaborative efforts with local organizations, churches, residents, and stakeholders committed to community transformation.**

**Our vision is to empower people to attack poverty in their life and community by strengthening under-resourced communities through spiritual growth, education, revitalization, and basic needs.**

The role of the Development Director is to implement and evolve the strategic plan for Outreach in the areas of fundraising, public relations, marketing and sales, evaluating existing programs, recommending new offerings consistent with the mission and vision of Attack Poverty.

- Develop and implement a comprehensive fundraising strategies and plans that includes major gifts, planned giving, and special events.
- Develop fundraising strategies and goals that align with the organization's mission and values. Implement a comprehensive fundraising plan that includes corporate and foundation giving, and special events. This involves identifying as well as cultivating corporate and foundation donors.
- Is responsible for monitoring and analyzing fundraising data to evaluate performance and adjust strategies as needed. This involves tracking donor engagement and retention rates, analyzing revenue streams, and creating data-driven strategic plans that help the organization achieve its fundraising goals, and Manage donor database.
- Initiates, builds, and maintains relationships with community collaborators including church leaders, other non-profits, businesses, and community leaders. and executing special events that engage donors and raise funds for the organization.
- Monitor and analyze fundraising data to evaluate performance and adjust strategies as needed. Serves as a primary relationship manager for the organization.
- Develop and implement a comprehensive fundraising strategies and plans that includes major gifts, planned giving, and special events.
- Coordinate fundraising events, including planning, logistics, and promotion.
- Collaborate with marketing team to develop digital marketing campaigns to raise awareness and support for the organization's mission.
- Initiates, builds, and maintains relationships with community collaborators including church leaders, other non-profits, businesses, and community leaders. and executing special events that engage donors and raise funds for the organization.
- Communications and Programs Teams to assist with effective donor communications and marketing materials. This involves developing a compelling message, telling the story of Attack Poverty, that will resonate with potential donors.

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