

2026 Ask the Experts Partnership Opportunities

Where Houston's Fundraising Leaders Gather

Ask the Experts is the premier professional development conference hosted by the Association of Fundraising Professionals Greater Houston Chapter.

Each year, ATE convenes nonprofit executives, development leaders, consultants, corporate partners, and sector innovators for a full day of strategy, connection, and thought leadership. Attendees represent organizations across Greater Houston and influence fundraising strategy, corporate engagement, vendor selection, and long-term partnership decisions.

Sponsoring ATE positions your organization at the center of this influential network.

Why Partner with ATE?

High-Value Audience Access

ATE attracts professionals responsible for revenue growth, donor strategy, procurement decisions, and community partnerships.

Strategic Visibility

Sponsors receive multi-channel exposure before, during, and after the conference, including digital marketing, on-site branding, and post-event communications.

Relationship-Centered Engagement

The ATE VIP Reception, networking experiences, and exhibit opportunities are designed to foster meaningful connections, not transactional interactions.

Retention Incentives

Select sponsorship levels include preferred pricing for National Philanthropy Day 2026 and right of first refusal for 2027.

ATE sponsorship is more than event recognition. It is brand alignment with leadership, credibility, and influence within Houston's nonprofit sector.

Presenting Sponsor | \$10,000 - RESERVED

Limited to One

The highest level of visibility and leadership presence at ATE.

Includes:

- Ten ATE registrations
 - Ten ATE VIP Reception invitations
 - Opportunity to appoint up to two Planning Committee members
 - Sixty-second welcome remarks
 - Three-minute opening session video
 - Opportunity to introduce ATE Chair and Co-Chair
 - Opportunity to provide official conference bag, subject to approval
 - Premier logo placement throughout event
 - Exhibition table
 - Post-event attendee list with opt-in contacts
 - Twenty percent NPD discount at Diamond, Sapphire, and Gold levels
 - Ten percent NPD discount at Silver and Bronze levels
 - Right of first refusal for 2027
-

VIP Reception Sponsor | \$7,500 – no longer available

Limited to One

Host the exclusive ATE VIP Reception the evening before the conference. Attendance capped at 100 guests.

Includes:

- Ten VIP Reception invitations
 - Eight ATE registrations
 - Three-minute remarks at reception
 - Co-host recognition with AFP leadership
 - Branded signage at reception
 - Exhibition table
 - Fifteen percent NPD discount at Diamond, Sapphire, and Gold levels
 - Ten percent NPD discount at Silver and Bronze levels
 - Right of first refusal for 2027
-

Luncheon Sponsor | \$7,500 - RESERVED

Limited to One

Anchor the signature luncheon experience during ATE.

Includes:

- Eight ATE registrations
 - Five VIP Reception invitations
 - Three-minute luncheon remarks
 - Inclusion in luncheon programming
 - Premier luncheon branding
 - Exhibition table
 - Fifteen percent NPD discount at Diamond, Sapphire, and Gold levels
 - Ten percent NPD discount at Silver and Bronze levels
 - Right of first refusal for 2027
-

Keynote Breakfast Sponsor | \$5,000 - RESERVED

Limited to One

Support the conference keynote experience.

Includes:

- Five ATE registrations
 - Two VIP Reception invitations
 - Two-minute welcome remarks
 - Recognition before and after keynote
 - Exhibition table
 - Ten percent NPD discount at Diamond, Sapphire, and Gold levels
 - Five percent NPD discount at Silver and Bronze levels
 - Right of first refusal for 2027
-

ATE Engagement Sponsorship Opportunities

\$2,500 to \$3,500

These sponsorships provide meaningful brand visibility and direct engagement opportunities during the ATE experience.

Breakout Sessions Sponsor | \$3,500 - RESERVED

Support educational programming throughout the conference.

Includes:

- Three ATE registrations
 - Two VIP Reception invitations
 - Logo recognition in breakout rooms
 - Podium recognition
 - Exhibition table
 - Ten percent NPD discount at Diamond, Sapphire, and Gold levels
 - Five percent NPD discount at Silver and Bronze levels
 - Right of first refusal for 2027
-

Photobooth Sponsor | \$3,000 - RESERVED

Limited to One

Brand one of the most interactive experiences of the conference.

Includes:

- Three ATE registrations
 - Two VIP Reception invitations
 - Logo on printed and digital photobooth images
 - Branded signage at photobooth
 - Exhibition table
 - Right of first refusal for 2027
-

Happy Hour Sponsor | \$2,500

Limited to One

Sponsor the off-site networking event open to all attendees.

Includes:

- Two ATE registrations
 - Two VIP Reception invitations
 - Two-minute welcome remarks
 - Co-branded drink tickets
 - Event signage recognition
 - Exhibition table
 - Right of first refusal for 2027
-

Giveaway Sponsor | \$2,500 - RESERVED

Limited to One

Engage attendees through the live conference drawing.

Includes:

- Two ATE registrations
 - Two VIP Reception invitations
 - On-stage recognition during drawing
 - Exhibition table
 - Right of first refusal for 2027
-

Committee Appreciation Sponsor | \$2,500

Limited to One

Recognize and celebrate ATE volunteers and planning leaders.

Includes:

- Two ATE registrations
- Two VIP Reception invitations
- Five-minute welcome remarks

Recognition at volunteer appreciation event

- Exhibition table
 - Right of first refusal for 2027
-

Corporate Sponsorship and Additional Opportunities

Corporate Sponsor | \$1,000

Limited to 20

An accessible entry point for organizations seeking conference visibility.

Includes:

- One ATE registration
 - Two VIP Reception invitations
 - Exhibition table
 - Logo recognition on event signage and digital materials
-

Optional ATE Add-Ons

Available to confirmed ATE sponsors.

Sponsored Push Email | \$750

Promote your organization through a dedicated email to AFP Greater Houston membership.

Branded Charging Station | \$1,500

Limited to two

Logo placement on mobile device charging stations located in high-traffic conference areas.